**Questionnaire for Families**

Project: YouTube as a Carrier of Cultural Heritage

Respondents: Cambodian children (with supervision of parents and teachers)

**INTERVIEWER READ ALOUD**: Hello, I’m Jennifer and I’m from the National University of Singapore. I’m conducting research about YouTube and its role in education of Cambodian culture. I would like to ask you some questions about what your experience and I am extremely grateful to have you here. Just to clarify, the focus group discussion will take around 30 minutes, but you may leave at any time, and you may choose to not answer any of the questions if you don’t want to.

May we continue? (Y/N)

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| 1. **Respondent Information** | |
| Date: | School: |
| Gender: | Age: |
| Ethnicity: |  |

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| **2 Views of YouTube** | | |
| **Question** | **Answer** | **Remarks** |
| 2.1 On average, how much time do you spend watching YouTube a day? | Less than 0.5 hours………………….1---  0.5 to 1 hour………………………....2---  1 to 2 hours…………………………..3---  2 to 3 hours………………………….4---  3 to 4 hours………………………….5---  More than 4 hours…………………...6---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 2.2 What are some of your favourite channels? | (Answer)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  --  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |
| 2.3 Do you watch educational or cultural channels on YouTube? | Yes (Go to Question 2.4.1)…………..1---  No (Go to Question 2.5)……………..2---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 2.4.1 What are some of these channels? | (Answer)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  --  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |
| 2.4.2 Do you think these videos have deepened your knowledge and appreciation for certain issues? | Yes…………………………………...1---  No…………………………………...2---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |
| 2.5 What kind of videos do you like watching? | Music………………………………...1---  Gaming………………………………2---  Educational………………………….3---  Current affairs……………………….4---  Science……………………………….5---  Vlogs…………………………………6---  Movie clips, sketches etc.…………….7---  Sports………………………………...6--- Tutorial……………………………...9---  Animation…………………………..10---  No opinion………………………..996---  Others…………………………….997---Don’t know………………………..998---  No answer…………………………999--- |  |
| 2.6 What do you think makes a good educational video? | YouTuber with engaging personality..1---  Humour……………………………...2---  Short length………………………….3---  Long length………………………….4---  Clear explanation…………………....5---  Fun subject matter…………………...6---  Visual appeal………………………...7---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |

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| **3 Views of Culture** | | |
| **Question** | **Answer** | **Remarks** |
| 3.1 Do you study about Cambodian culture in school? | Yes (Go to Question 3.2.1)…………1---No (Go to Question 3.3)……………..2---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 3.2.1 How are these lessons taught? | Lectures……………………………...1---  Worksheets………………………….2---  Notes…………………………………3---  Videos………………………………..4---  Projects………………………………5---  Learning Journeys…………………..6---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 3.2.2 Which of these methods do you like the most? | Lectures……………………………...1---  Worksheets………………………….2---  Notes…………………………………3---  Videos………………………………..4---  Projects………………………………5---  Learning Journeys…………………..6---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 3.2.3 Do you enjoy learning about it? Why or why not? | Yes…………………………………...1---No…………………………………...2---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 3.3 Do you think learning about Cambodian culture is important? Why or why not? | Yes, interesting………………………1---  Yes, for sense of belonging…………...2---  Yes, to understand systems…………..3---  Yes, to understand daily practices…...4---  No, a waste of time…………………..5---  No, just don’t see the point…………..6---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |
| 3.4 What are some of your favourite cultural features of Cambodia? | Buildings and Monuments…………..1---Daily practices……………………….2---  Religious Beliefs…………………….3---  Art…………………………………...4---  Folktales……………………………..5---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |

**Activity Segment**

**INTERVIEWER READ ALOUD**: Now, I’d like to do a little activity with you. I’ll show you a video and you can tell me how you feel about it. OK? Before that,

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| **4 Before Video** | | |
| **Question** | **Answer** | **Remarks** |
| 4.1 Have you learned about <piece of cultural heritage> before? If yes, from where? | No…………………………………....1---  Yes, from school……………………..2---  Yes, from videos online……………...3---  Yes, from family members…………..4---  Yes, from friends…………………….5---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999 |  |
| 4.2 Could you describe to me what you know about it? | (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |

**INTERVIWER READ ALOUD**: I see, now let’s learn a bit more about this topic through this YouTube video. <watch YouTube video>

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| **4 After Video** | | |
| **Question** | **Answer** | **Remarks** |
| 4.3 On a scale of 1-5, how much did you like the video? 1 being the worst and 5 being the best. | 1……………………………………...1---  2……………………………………...2---  3……………………………………...3---  4……………………………………...4---  5……………………………………...5---  ---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 4.4.1 What are some things that you liked? | Format……………………………….1---  Personality of YouTuber…………….2---  Subject matter……………………….3---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 4.4.2 And some you did not like? | Format……………………………….1---  Personality of YouTuber…………….2---  Subject matter……………………….3---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 4.5 What have you learnt about <piece of cultural heritage>? | Has learned something substantial…..1---  Has not learned much……………….2---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---  No answer…………………………999--- |  |
| 4.6 (If they don’t already do this) Would you watch videos like these in your free time? | Yes…………………………………...1---No…………………………………...2---  (Explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_---  No opinion………………………..996---  Others…………………………….997---  Don’t know………………………..998---No answer…………………………999--- |  |

**INTERVIEWER READ ALOUD**: Thank you for taking part and answering enthusiastically. I really appreciate your participation and would like to emphasise just how important it is to me and this study!